CAITLIN CLARK FOUNDATION

# 2023-2025 REPORT

PLAYING WITH PURPOSE. CHANGING THE GAME.





### A MESSAGE FROM OUR PRESIDENT

When I think about this past year, one word comes to mind: momentum.

From day one back in October of 2023, our mission has been clear: to uplift and improve the lives of youth through education, nutrition, and sports. Yet, even with a strong vision, many nonprofits spend years finding their footing before they can execute programs and initiatives that bring solutions to communities. I continue to be amazed at how quickly this foundation has partnered with others and moved swiftly from an idea to real impact. We are just getting started, and the momentum is accelerating.

This year, we saw kids step onto brand-new community courts in their own neighborhoods. We placed books into the hands of students. We partnered with organizations doing life-changing work and fueled their impact with grants, gear, and essential supplies. We didn't do this alone, thanks to the support of great community partners who share our belief that many young people in our communities need and deserve our attention.

The Caitlin Clark Foundation is still young, but its ripple effect is already reaching further than we imagined. Requests for support and partnership are coming in from around the country and the world, and we are actively building the programs and relationships that will continue to open doors for years to come, helping us to deliver on the dreams of many.

Caitlin is an amazing young woman both on and off the court. She loves the opportunities her Foundation is building based on her strategic focus. She loves seeing the children and the interactions she gets to share with them. And she especially loves encouraging them to "dream big" and pursue their dreams with their own momentum.

Thank you for standing with us, giving generously, and believing in the power of opportunity. In supporting our youth, it is definitely a team effort, and we couldn't have reached this level of early momentum without you.

With gratitude,

President, Caitlin Clark Foundation

Mary Coffin





#### **OUR MISSION**

THE CAITLIN CLARK
FOUNDATION'S MISSION IS
TO UPLIFT AND IMPROVE
THE LIVES OF YOUTH AND
THEIR COMMUNITIES
THROUGH EDUCATION,
NUTRITION, AND SPORTS.

### **IMPACT AT A GLANCE**

4 NEW COMMUNITY COURTS OPENED

22,000 BOOKS DONATED
TO KIDS IN
UNDER-RESOURCED
SCHOOLS AND CHILDREN'S
HOSPITALS.

1,500 BACK-TO-SCHOOL BACKPACKS GIVEN

\$88,000 DOLLARS
GRANTED TO LOCAL
ORGANIZATIONS MAKING A
DIFFERENCE

### OUR 2025 HIGHLIGHT REEL

### BUILDING COURTS, BUILDING COMMUNITY

PARTNERSHIP WITH MUSCO LIGHTING

In 2025, the Caitlin Clark
Foundation partnered with Musco
Lighting to introduce four new
community courts to Des Moines
Public Schools. More than just
playing courts, these are quickly
becoming community hubs where
kids can play soccer, basketball,
and futsal, connect with friends,
and learn life skills that go far
beyond the game.

Located at Hiatt, Callanan, McCombs, and Weeks Middle Schools, the courts feature custom surfacing, built-in hoops and goals, benches, ADA accessibility, and evening lighting, ensuring the fun doesn't stop when the sun goes down.

# BACK TO SCHOOL BACKPACKS

PREPARING KIDS FOR A YEAR OF LEARNING

For two years now, the Caitlin Clark Foundation has helped students step into the new school year prepared and confident. Partnering with local organizations, we have delivered backpacks filled with essential school supplies to hundreds of kids, helping them to start the new school year with the right momentum.

What started as a simple way to support our education pillar has grown into a valued tradition. Each backpack represents more than notebooks and pencils—it is a small but powerful step toward creating equal opportunities in the classroom and giving every student the chance to start strong.

### OUR 2025 HIGHLIGHT REEL

## OPENING DOORS THROUGH READING

22,000 BOOKS DONATED WITH SCHOLASTIC

In January, we partnered with Scholastic to provide 22,000 brand-new children's books and distribute them directly to kids in the community. Books were sent to schools and hospitals, ensuring that these kids could experience the imagination, the love that comes from reading, and the joy that comes from owning a book of their very own.

This project was near and dear to Caitlin because Scholastic was something she loved as a child. "I remember choosing books from the Scholastic flyer as a kid—it was empowering. I want every child to feel that spark."



#### A THANK YOU TO IOWA CITY

FOUR \$22,000 GRANTS HONORING JERSEY RETIREMENT

When Caitlin's #22 jersey was retired at the University of Iowa, she chose to celebrate with many by giving back. The Foundation awarded four \$22,000 grants to organizations that had shaped her college years:

The idea for these gifts came directly from Caitlin. In the weeks leading up to her jersey retirement, she identified the most meaningful and personal organizations whose work was part of shaping her during her college career. She wanted to honor the community that had supported her so wholeheartedly, and she knew exactly which organizations to choose.

- University of Iowa Children's Hospital Honoring the kids and families whose strength inspired her during countless visits.
- Boys and Girls Club of the Corridor Continuing her support for a safe, encouraging place for kids to learn and grow.
- Special Olympics Iowa East Central Inspired by Debbie Antonelli to celebrate athletes of all abilities and the joy that sports bring.
- Coralville Community Food Pantry Giving back to where her journey of service began.

"One of my favorite things about lowa City is the way the community is connected and how everyone supports each other," said Caitlin following the announcement. "It's something I felt deeply during my time here, and it's something I want to stay connected with for the rest of my life. I'm proud to support each of these organizations and the meaningful impact they make for the people of lowa."

CREATING OPPORTUNITIES. CHANGING LIVES. CREATING OPPORTUNITIES. CHANGING LIVE

### THE ROAD AHEAD

IN THE YEAR AHEAD, WE AIM TO:

- Expand community court access in strategic areas of need
- Grow our education initiatives to reach more students
- Host fundraising events in communities where we are most active

Additionally, the Foundation is in discussions with other partner organizations to support creative projects in several areas that we are passionate about.

As we formulate further details, we will share them with all of you on our website.



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CREATING OPPORTUNITIES. CHANGING LIVES.



### A MESSAGE FROM CAITLIN

When we started this Foundation, I never imagined how quickly it would grow. Putting together this annual report reminded me that some of my favorite moments these past few years have been the ones this Foundation made possible.

Playing with kids on brand-new community courts. Handing out backpacks and books. Seeing their smiles and knowing they feel seen and supported.

It's amazing what can happen when we come together as a team to serve and uplift our community. That's the heartbeat I hope continues to guide our work through this Foundation for years to come.

More than anything, I've realized this is the most impactful work I get to do with the platform I've been given. This work isn't just changing the lives of young kids—it's changing me, too. Nothing brings me greater joy than knowing I can positively impact their lives in a lasting way.

I'm so grateful for every person and partner who has come alongside us. None of this happens without you.

Thank you for being part of this team.

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**CAITLIN CLARK** 

The Caitlin Clark Foundation is a qualified 501(c)(3) tax-exempt organization.